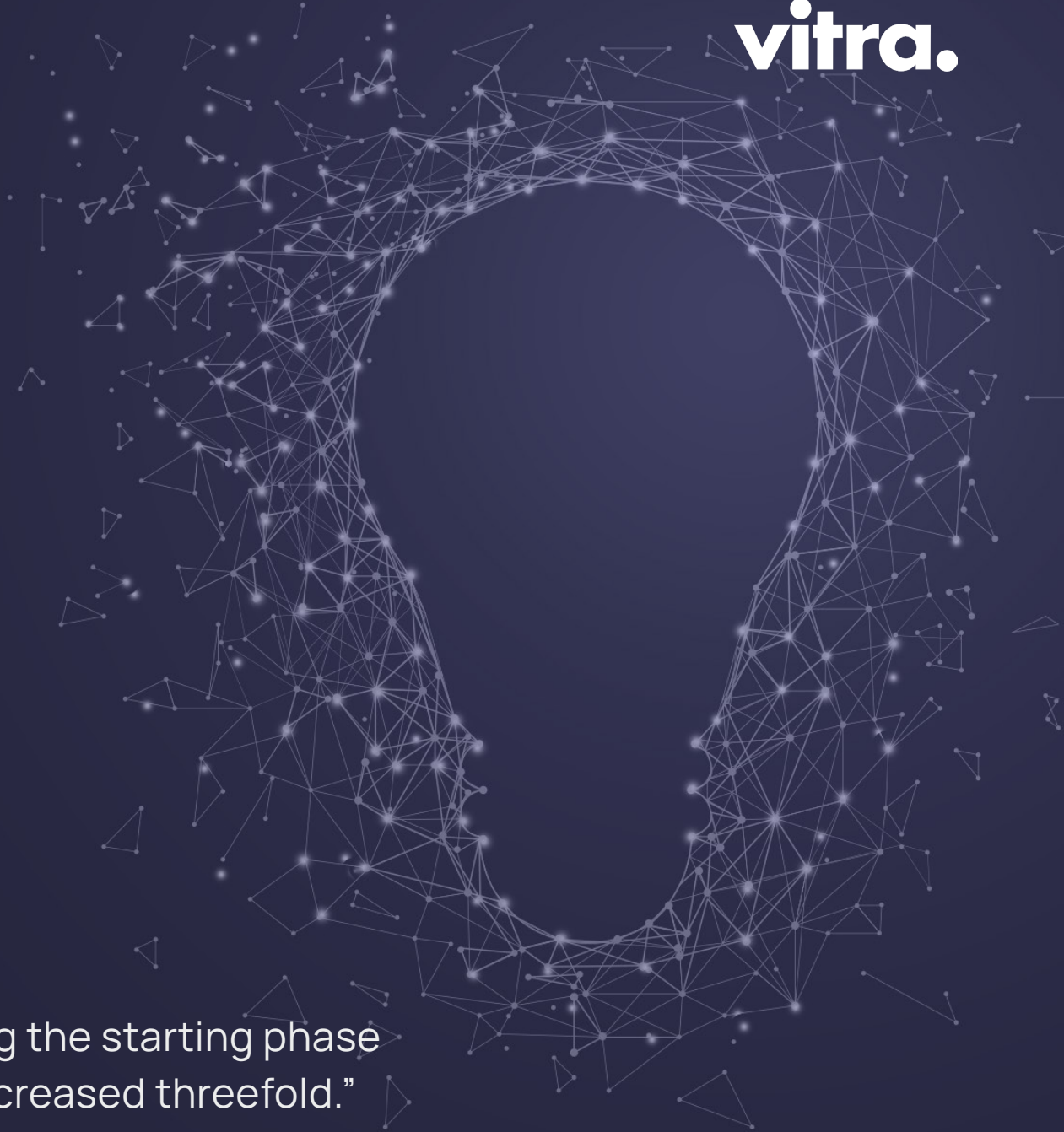




CUSTOMER STORY

VITRA



“Our click rate sank by one-third during the starting phase with SoSafe, and our reporting rate increased threefold.”

The Company

VITRA

The Challenge

Be one step ahead of the competition, also security wise

As a manufacturer of high-end residential and office furniture, Swiss company Vitra International AG is a key player in architecture and design. Founded in 1950, their products are installed worldwide by architects, companies, and private users to build inspirational spaces.

Industry

Production

Arne Blum, CISO of this global family-run company, wanted Vitra and its employees to be able to respond to all current cyberthreats and security challenges. For that, they needed an innovative security awareness training solution.

“We had high quality standards in selecting our cyber security provider. This was necessary because we were looking for a state-of-the-art solution that both teaches our employees about an important subject and is compatible with our complex workforce structure.”

Arne Blum

CISO

The Solution

An innovative, customizable, and multilingual security awareness training program

The Results

Tangible effects:
Multi-country implementation and lower click rates

Vitra included the Phishing Report Button in their training. The e-learning modules are provided in the 3 main languages spoken at Vitra, and internal branding was also included via the Customization Engine.

“The appearance of the learning pages is adapted to match our corporate design. Now, it’s easier for them to identify with our company and trust the learning program. We also use the SCORM Standard to upload more learning content directly onto the internal platform.”

Significant behavioral change with a variety of learning experiences

- E-Learning with customization and branding options
- Phishing Simulation
- Phishing Report Button

Employees were notified before the Phishing Simulation went live, but not how the simulated emails would look or when they would be sent. The initial phase was a success, and the Phishing Report Button boosted their reporting culture, as reporting rates increased by 188%.

“The fact that all content is available in the languages we need is key for us. In all our regions, employees are now reporting suspicious emails more frequently, including actual phishing attempts.”

Why does Vitra recommend SoSafe?

- Click rate reduced by one-third in the starting phase
- Content customization
- Excellent multi-language support



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“SoSafe’s Social Engineering team also helped us customize the phishing emails to our industry so that they are 100% relevant for our employees. The phishing simulations are so realistic that they really strike a nerve with employees and keeps them motivated to practice and continuously build stronger security habits.”

Arne Blum

CISO

Do you also want to keep two steps ahead of evolving cyberthreats – continuously?

Request a demo now →