

Build AI Literacy: The AI Awareness Content Bundle

From understanding AI systems to
using them responsibly



THE REALITY

Why now?



Shadow AI is already here

78% of companies show unapproved AI use; **1 in 5** already reported a breach tied to it.



Risk is human

38% of employees admit to sharing confidential data into AI tools.



AI reliability is variable

Chatbots can hallucinate up to **80%**.
Do your teams know how to verify?



Compliance is catching up

EU AI Act raises expectations for workforce **AI literacy**.

AI AWARENESS BUNDLE | WHAT'S INCLUDED

You can't slow AI adoption but you can **build AI-ready behaviors** in under 30 minutes



Fact-Checking AI: The Truth About Its Intelligence - *Intro video (~3 min)*

Demystifies how AI really works, from everyday examples to understanding why current systems still need human review.

Creative Technology: Using AI Safely at Work (~8 min)

Introduction to GenAI that turns company policies into everyday do/don't guidance for safe, practical use.

Communication with AI: Successful Prompting Made Easy (~5 min)

Teaches how to prompt clearly and effectively while keeping sensitive data out.

AI hallucinations: Navigating Between Fantasy and Truth (~6 min)

Shows how to verify AI outputs, quickly identify made-up content, and reduce risk through smarter judgement.

Visual Preview



Available in all 32+ SoSafe supported languages

Add your organisation's contacts, policies, and links directly in lessons

Placeholder type	Example	Creative Technology	Prompting Made Easy	AI Hallucinations	Fact-Checking AI
Free-form text/link	Learn more on the intranet: https://intranet.example.com	✓	✓	✓	✓
Responsible contact for AI questions (<i>IT support</i>)	"Legal Department – Jane Doe, jane.doe@example.com , +1-202-555-0177"	✓	✓	✓	✓
Internal AI guidelines link (<i>full URL incl. https://</i>)	<i>Example:</i> " https://policies.example.com "	✓	✓	✓	✓

COMPLIANCE & ASSURANCE (EU AI ACT)

What the EU AI Act expects

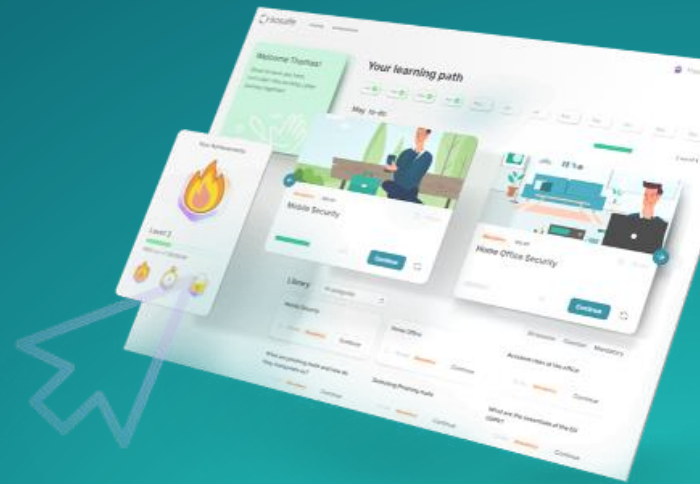
SoSafe supports Article 4 literacy; your organisation tailors training to roles, systems, and risk.

Article 4 - AI literacy for staff

- Providers & deployers must ensure a sufficient level of AI literacy for staff, appropriate to role, context, and the AI systems in use.

Higher-risk systems add specificity:

- **Art. 9 Risk management:** Training is part of risk management and must fit the specific system and who interacts with it.
- **Art. 26 - Human oversight:** Staff operating high-risk AI must be trained for handling the system and human oversight.



SoSafe provides foundational, lesson content and context placeholders to support Article 4 AI literacy. **Only the deploying organisation** can ensure sufficiency by tailoring training to **its roles, systems, and risk** (Art. 4; with Art. 9 & Art. 26 for high-risk).

“ Amateurs
hack
systems,
professionals
hack people.”

Bruce Schneier

Expert in Cryptography and Computer Security, Harvard University



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